

Tamarack Adventure & Retreat Center is looking for a Social Media Intern to help us increase our social media presence. The ideal applicant will possess strong knowledge of the digital media landscape, including various social media sites. The successful candidate will be responsible for collecting assets, creating content, monitoring and posting on blogs and social networks. Those looking to gain valuable online media experience with an established organization are encouraged to apply.

In addition to their social media work, interns will deliver phenomenal experiential education programming to our clientele. Interns must have an insatiable thirst for educating themselves and others. Strong candidates must be able to provide a positive learning experience in any environment and be a motivated self-starter.

Reports to: Program Director

Anticipated 2018 Internship Dates:

Spring April 30 – June 18 (later start dates available)

Summer June 19 – August 19

Fall August 20 – October 28 (extended dates may be available)

* Single or multi-season and limited summer camp contracts are available for negotiation

Compensation: Internship compensation is in the form of free communal housing and meals when served in the dining hall. Interns receive a biweekly stipend. Candidate may apply for a paid Educator position after internship.

Minimum experience & qualifications:

- Coursework toward a Bachelor's Degree in Communications, Marketing, Photography or related field
- Experience in social media/marketing
- Excellent oral and written communication skills
- In-depth working knowledge of Facebook, Twitter, Instagram,
- Basic knowledge of Photoshop
- Experience in an outdoor education or customer service setting or related degree coursework
- American Red Cross First Aid/CPR certification (on-site training available).

Additional qualifications & attributes: Interns with the ability to multi-task, who are hard-working, flexible, self-starters are desired. Intern should have the drive to continuously train and educate both self and others.

Areas of responsibility: The Social Media Intern will be primarily responsible for increasing the social media presence of Tamarack Adventure & Retreat Center. A residential intern will also be required to facilitate exceptional programming to our clientele. Hours/days worked per week vary according to camp schedule. The major areas of responsibility include, but are not limited to:

- Work with the on-site Social Media Manager to create and curate content
- Develop content calendars on a weekly and monthly basis for company brands
- Capture testimonials, video, and pictures from participants during activities
- Provide support to our marketing team
- Facilitating all Adventure & Retreat Center programs in accordance with current standards
- Serving as an overall guide to groups while maintaining a strong customer service attitude
- Modeling care of all program materials and facilities; communicating needs to Program Coordinator
- Participation in staff training and development
- Completion of assigned projects including maintenance, setup and cleanup of both general camp facilities and program-specific areas
- Training staff in program areas as needed

Please apply online to **Join Our Team!**

TamarackAdventure.com

or email Program Director, Jess Whatley

jwhatley@tamarackcamps.com

